



## **IBI Consortium Capabilities Statement EVAL ME II IDIQ**

International Business Initiatives (IBI) has partnered with Social Impact (SI) to implement task orders under the EVAL ME II IDIQ. The pairing of IBI, a leading woman-owned small business implementing partner for USAID since 1996, with SI, a leading provider of monitoring, evaluation, and learning (MEL) services, provides USAID with a team ideally suited to helping the agency identify what works, what doesn't, and what is needed at the activity, project, development objective, mission, and bureau levels.

IBI brings exceptional operational and technical experience in a wide range of geographies and technical areas. Over the past 5 years, IBI has implemented 15 projects in Latin America, West Africa, South and Central Asia, Eastern Europe, and the MENA region. IBI brought technical expertise to these projects for long term impact and performance evaluations, project evaluations, organizational capacity assessments, and sector assessments. Our approach to evaluations has always emphasized close collaboration with USAID at every stage of the process. This collaborative approach ensures evaluation designs are laser-focused on the needs of users while supporting USAID staff's ability to act on findings.

IBI has also primed USAID-funded projects in economic growth, SME development, ICT and governance, and capacity building of government agencies, to name a few. This diverse range of experience demonstrates IBI's flexibility in setting up operations across a range of operating environments and recruiting project staff and consultants with expertise in distinct technical and geographic areas. IBI has managed large field offices with up to 60 long-term staff and typically manages multiple concurrent projects. IBI was named 2015's "USAID Small Business of the Year" in recognition of our ability to serve as a prime contractor for large projects in complex overseas environments.

SI, meanwhile, brings extensive experience providing high-quality MEL services to USAID, using a diverse set of approaches, methods, and tools. As a prime holder of the Evaluation Services IQC, SI completed 90 task orders across a broad range of thematic and geographic areas, including several large, long-term, Mission-wide MEL support contracts. Over the past five years, SI has trained over 2,500 USAID staff in 30 missions, designing, facilitating, and delivering trainings on:

- Evaluation for Program Managers and Evaluation Specialists
- Performance Monitoring and Evaluation
- Enhanced GIS utilization (also for IPs)
- Gender-informed M&E design and implementation (also for IPs)
- DQA design and implementation (also for IPs)

Partnering with SI creates a lean, two-firm core team, well positioned to maximize the use of local subcontractors, while also drawing upon global networks of proven experts. Together, IBI and SI have managed over a dozen USAID-funded IDIQs, serving as both prime and subcontractor on numerous MEL task orders. The IBI-SI team has implemented over 1,000 MEL support projects. This includes conducting more than 500 evaluations; developing robust toolkits, resources, and protocols; and building the MEL capacity of USAID, MCC, implementing partners, host country agencies, and the Department of State, among others. For example, IBI recently completed a multi-year contract that combined both performance and impact evaluation for USAID/Kosovo's Education team.

IBI has a proven track record of working with new and underutilized partners and intends to build on this experience under EVAL ME II. We have networks across all geographies and will tap into them to bring top local expertise to each task order.